

FOR IMMEDIATE RELEASE April 21, 2011

FOR MORE INFORMATION CONTACT **Elizabeth Chaney, 513-281-3888**

NATIONAL ASSOCIATION OF SPORTS COMMISSIONS 2011-2012 BOARD OF DIRECTORS ANNOUNCED

CINCINNATI, OH – The National Association of Sports Commissions (NASC) held its annual Sports Event Symposium from April 12-14, 2011 in Greensboro, NC. During the annual general membership meeting on Tuesday, April 12, the membership approved the proposed slate for the 2011-2012 NASC Board of Directors.

The 2011-2012 officers and directors include:

Chair Tara Green, CSEE, North Texas Super Bowl XLV Host Committee

Vice Chair/Chair Elect Gary Alexander, Nashville Sports Council

Terry Hasseltine, CSEE, Maryland Office of Sports Marketing **Treasurer** Kevin Smith, CSEE, St. Petersburg/Clearwater Sports Commission Secretary Jon Schmieder, CSEE, Phoenix Regional Sports Commission **Immediate Past Chair**











Directors (Active Members)

Greg Avers, CSEE, Discover Kalamazoo Mike Anderson, CSEE, Visit Charlotte Jim Dietz, Columbus Indiana Visitors Center Mike Guswiler, West Michigan Sports Commission Jennifer Hawkins, CSEE, VisitPittsburgh Ed Hruska, CSEE, Rochester Amateur Sports Commission William Knox, CSEE, Hamilton County Sports Authority Mary Lee Malmberg, CSEE, Cedar Rapids Area CVB Ralph Morton, CSEE, Seattle Sports Commission Vince Trinidad, CSEE, Tucson Sports Nancy Yawn, CSEE, Round Rock CVB Marc Zimmerman, Central Florida's Polk County Sports Marketing

























Guswiler Hawkins Hruska

Knox



Directors (Allied Members)

Mike Hill, Hilton Worldwide - Sports Sales Jim Hilb, Associated Premium Corporation





Directors (Rights Holder Members)

Jennifer Miles, Amateur Athletic Union Gary Beck, Killer 'B' Promotions





Miles Beck

Future conference dates are April 17–19, 2012 in Hartford, CT and April 23-25, 2013 in Louisville, KY.

Founded in 1992, the NASC represents nearly 600 organizations across the United States, Canada, and Puerto Rico. The NASC provides education, networking, and professional development to the sports event industry executives. For more information on the NASC, visit www.SportsCommissions.org.

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